

Sample Invoice Schedule — Brand Film Engagement

How we structure payment for brand-film engagements.

Mahsus engagements settle across four numbered invoices, tied to the same fourteen-day production rhythm published on our process page. Each invoice is triggered by a specific, observable milestone — a countersigned document, a first cut delivered to a shared link, a final master delivered, the engagement closed. The schedule below is the default for brand-film commissions; the same principle scales up or down for adjacent tiers.

INVOICE	DAY	% OF PROJECT FEE	TRIGGERED BY	NET TERMS
Invoice 1 — Signature	Day 0	40%	SoW countersigned by both parties	Due on issue
Invoice 2 — First cut	Day 9	25%	Day-9 first cut delivered to shared link	Due on issue
Invoice 3 — Delivery	Day 14	25%	Final delivery to shared link (master + aspect-ratio ladder + score files)	Due on issue
Invoice 4 — Net-30 retention	Day 14 + 30	10%	Engagement closed, link confirmed live	Net 30

Engagements under £3,000 settle one hundred per cent on commission — a single invoice issued the day the SoW is countersigned, no milestone splits. Engagements above £25,000 split across milestones agreed on the SoW itself, typically four or five tranches mapped to specific deliverables in longer-form productions or multi-language ladders.

The retention tranche is the one piece that runs past final delivery. It exists to keep both sides honest through the first month a film is live — that the link works, that the cut sits where it was meant to sit, that nothing surfaced in the first weeks that should be addressed. It is not a holdback against quality concerns; concerns surface earlier, inside the two revision rounds the engagement carries. It is closing alignment.

NB. Numbered invoices are issued by Mahsus (Joshua Eren Cetindamar, sole trader; UK limited-company formation in progress). VAT is charged once registration completes; quotes are net of VAT until then.